

WOMEN'S PRIDE IN THE PINES AD JOURNAL 2018

JOURNAL SPECIFICATIONS:

5.5" X 8.5"

Full color with bleeds

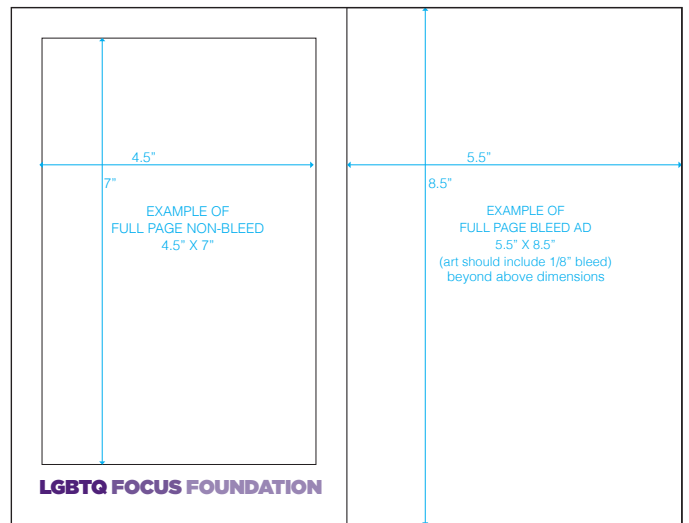
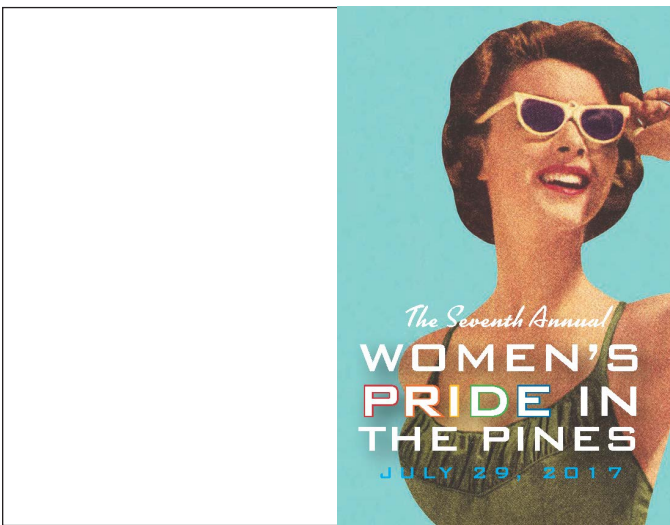
Heavy weight glossy paper

AD SPECIFICATIONS:

All files should be 300dpi, CMYK (Pantone colors must be converted)

Acceptable formats: PSD, PDF, JPG

Ads that need a designer: All copy and assets must be submitted at the same time



AD SIZES:

Back cover: 5.5" X 8.5"

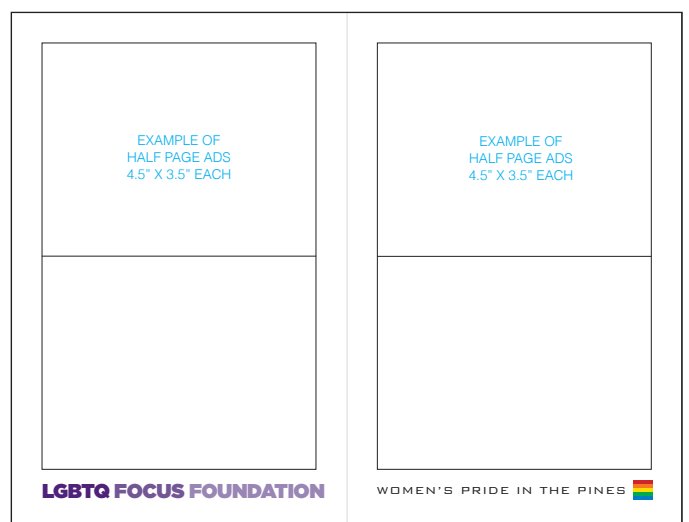
Center spread: 11" X 8.5"

Full page ad with bleed: 5.5" X 8.5"

Full page ad without bleed: 4.5" X 7"

Half page ad horizontal: 4.5" X 3.5"

All full page ads must ad 1/8" bleed
beyond above dimensions



DEADLINE FOR AD SUBMITTED THAT NEED LAYOUT: MAY 1

DEADLINE FOR COMPLETE ADS SUBMITTED AS FILE: MAY 15